

Royal Prestige® MultiPan

Background

- ✓ Today's consumers are redefining what they expect from cookware. Modern lifestyles, healthier cooking habits, and the demand for convenience have accelerated the growth of multifunction cookware worldwide.
- ✓ Consumers increasingly seek products that simplify meal preparation, reduce kitchen clutter, and adapt to multiple cooking needs without sacrificing quality or performance.
- ✓ As a company built around premium cookware solutions, Royal Prestige® identified a major opportunity to innovate within one of its most important product categories.

While multifunction cookware continued growing in popularity, many products in the market prioritized convenience, often sacrificing durability, cooking performance, or long-term value.



The company developed a cookware innovation that could:

- Simplify the cooking experience
- Support multiple cooking techniques
- Reduce kitchen complexity
- Adapt to modern lifestyles
- Deliver the high-quality performance associated with Royal Prestige®

The result was the Royal Prestige® MultiPan: an innovative 11-in-1 cookware solution designed to streamline everyday cooking through one integrated system.

11 Functions. One Premium Culinary Solution.



THE OPPORTUNITY

Royal Prestige® set out to redefine multifunction cookware **through a culinary solution designed for modern consumers** seeking versatility, efficiency, and durability in one product.

Product Innovation

The Royal Prestige® MultiPan was designed as a fully integrated cooking system combining versatility, performance, and convenience within one cookware solution.

Created to support modern cooking habits, the MultiPan streamlines multiple cooking processes while helping consumers prepare meals more efficiently with fewer cookware pieces and less kitchen complexity.

Unlike many multifunction cookware products currently available in the marketplace, the Royal Prestige® MultiPan combines:

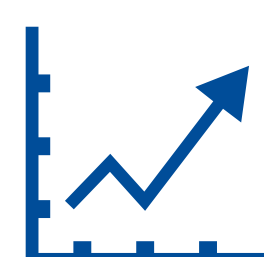
- Premium stainless steel construction
- Integrated steaming and straining functionality
- Stovetop-to-oven versatility
- Elegant ergonomic design
- Long-term durability
- Compact multifunction design
- 50-year warranty



11 FUNCTIONS IN ONE SYSTEM

The Royal Prestige® MultiPan was engineered to perform multiple cooking techniques within one integrated solution, including: **braise, sauté, sear, simmer, crisp, stir fry, roast, steam, boil, bake, strain.**

This multifunctionality allows consumers to transition seamlessly between cooking methods while reducing cleanup and simplifying meal preparation.



Market Impact

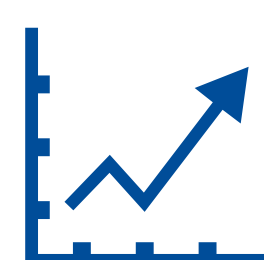
Following its launch in January 2025 in Mexico and the United States, the Royal Prestige® MultiPan quickly became one of the company's strongest global product launches.

Due to strong consumer demand and distributor adoption, the MultiPan expanded internationally throughout 2025 into Colombia, Peru, and Ecuador, and will launch in Argentina and the Dominican Republic in the second half of 2026.



From January 2025 through April 2026, the Royal Prestige® MultiPan generated more than:

\$10 MILLION
IN DISTRIBUTOR PURCHASES



Global Performance

The Royal Prestige® MultiPan rapidly became a top-performing product across multiple markets:

- #1 best-selling product globally
- #1 best-selling product in Mexico
- Top 5 product in the United States

The product's versatility, premium positioning, and strong demonstration appeal contributed to rapid adoption across both consumers and Independent Distributors.



Driving Customer Engagement

To support product education, storytelling, and Distributor success, Royal Prestige® developed more than:

220+ DIGITAL CONTENT ASSETS

This integrated content ecosystem helped accelerate product awareness, consumer engagement, and distributor-driven product demonstrations across multiple markets.

The launch was further amplified through national television exposure, including a featured segment on Don **Despierta América** on Univision in the United States, as well as national broadcast appearances across additional international markets.



A New Standard for Modern Cooking

The Royal Prestige® MultiPan reflects the evolving future of cookware: versatile, premium solutions designed to simplify modern cooking while delivering long-term value and performance.

By combining versatility, engineering, durability, and ease of use, the Royal Prestige® MultiPan establishes a new benchmark within the multifunction cookware category.