



Supplier Partner Membership 2025

BENEFIT	CORE SUPPLIER MEMBERSHIP - \$5,000
THE ACCESS YOU NEED TO BUILD MEANINGFUL RELATIONSHIPS WITH DIRECT SELLING EXECUTIVES	
Participation in the Executive Advisor Supplier Council	This committee recommends beneficial programs, services, and activities to the DSA Board of Directors to strengthen the bond between members and Supplier affiliates. The Executive Contact from each Supplier company is a member of this committee.
Access to DSA Membership Lists	Access to DSA member lists with contacts by focus area.
Post Board Meeting Luncheon	Be in the room with executive leaders attending in-person joint DSA and DSEF board meetings..
THE OPPORTUNITIES THAT MAKE YOUR BRAND SHINE AND DIFFERENTIATE YOUR VALUE TO BUYERS YOU NEED TO REACH	
DSA Supplier Member Online and Print Directory Listing	<ul style="list-style-type: none"> • Five product/service categories included, additional categories offered for \$100 each. • Enhanced listing and full-, half-, and quarter-page advertising available for additional fees: <ul style="list-style-type: none"> • Full-Page: \$1,000 • Half-Page: \$750 • Quarter-Page: \$500
DSA SupplierReach	Deliver 30,000+ impressions over 90 days with DSA's advertising retargeting platform tool, offered exclusively to DSA Supplier Partners. <ul style="list-style-type: none"> • \$500 per campaign.
Enhanced DSA Supplier Partner Directory Listing	Opportunity to Purchase: <ul style="list-style-type: none"> • Logo: \$250 • Marketing Video: \$250
DSA SupplierSource Articles and DSA's Digital Assets	Complimentary opportunity to provide quarterly educational articles that reach direct selling executives in DSA's database.
DSA ENGAGE Webinar Sponsorship and Content Development	\$2,500
Participation in DSA Supplier SmartTalk Videos	DSA SmartTalks are pre-recorded, 20-minute TED-style video sessions promoted twice a year and accessible by DSA members through DSA's online education portal.
ANNUAL SPONSORSHIP RECOGNITION PROGRAM	
In-person Networking Opportunities with Industry Leaders	<ul style="list-style-type: none"> • Retreats and summits held throughout the year with content dedicated to key business function areas. • The DSA Legal + Regulatory Conference, September 2025, Washington, D.C.
DSA Supplier Partner Level Sponsorships	Sponsorship levels include: <ul style="list-style-type: none"> • Premier (\$50,000) • Preferred (\$25,000) • Featured (\$15,000) • Valued (\$10,000) Contact Calissa Gordon for more details.
THE CHANNEL INSIGHTS ESSENTIAL FOR CRAFTING THE MARKETING MESSAGES THAT RESONATE	
DSA Industry Research	Available at member pricing.