

BENEFIT	CORE SUPPLIER MEMBERSHIP - \$5,000
THE ACCESS YOU NEED TO BUILD MEANINGFUL RELATIONSHIPS WITH DIRECT SELLING EXECUTIVES	
Access to DSA membership lists	Access to DSA member lists with contacts by focus area
THE OPPORTUNITIES THAT MAKE YOUR BRAND SHINE AND DIFFERENTIATE YOUR VALUE TO BUYERS YOU NEED TO REACH	
DSA Supplier Member Online and Print Directory Listing	<ul> <li>Five product/service categories included, additional categories offered for \$100 each</li> <li>Enhanced listing and full-, half-, and quarter-page advertising available for additional fees:</li> <li>Full-Page: \$1,000</li> <li>Half-Page: \$750</li> <li>Quarter-Page: \$500</li> </ul>
Enhanced DSA Supplier Partner Directory Listing	Opportunity to Purchase: • Logo: \$250 • Marketing Video: \$250
DSA SupplierSource Articles	Complimentary opportunity to provide quartly educational articles that reach direct selling executives in DSA's database.
DSA ENGAGE Hosted Webinar	\$2,500
DSA SmartTalk Presentation, Content Submission	DSA SmartTalks are pre-recorded, 20-minute TED-style video sessions promoted twice a year and accessible by DSA members through DSA's online education portal.
ANNUAL SPONSORSHIP RECOGNITION PROGRAM	
Plan for one DSA Event in 2025	<ul> <li>One annual event with exhibits available for \$5,000 plus registration @ \$1,000; the event will be held during second or third week of September in Washington, DC.</li> <li>DSA will announce additional online and in-person opportunities soon, but please budget to attend @ \$500.</li> </ul>
DSA Supplier Partner Level Sponsorships	Sponsorship levels include: • Premier (\$50,000) • Preferred (\$25,000) • Featured (\$15,000) • Valued (\$10,000) Contact Calissa Gordon for more details.
THE CHANNEL INSIGHTS ESSENTIAL FOR CRAFTING THE MARKETING MESSAGES THAT RESONATE	
DSA Industry Research	Available at member pricing