



DIRECT SELLING ASSOCIATION

VOTERS' GUIDE 2024

The Direct Selling Association is the national trade association for companies that offer entrepreneurial opportunities to independent sellers to market and sell products and services, typically outside of a fixed retail establishment.

In 2021, direct selling took place across the United States, generating \$42.7 billion in retail sales. More than seven million entrepreneurs in the United States are selling products or services through the direct selling channel providing a personalized buying experience for more than 44.6 million customers.

DEAR VOTER,

DSA has the great privilege of representing direct sellers in Washington DC. While we take pride in making sure that lawmakers hear your voices day in and day out, it is clear that the success of DSA's advocacy on behalf of direct sellers ultimately depends on you. Making your voice heard on Election Day is the best way to register your opinion about who should lead our communities and nation, and what these leaders decide about laws affecting direct selling.

Despite the challenges facing our country and communities, I have great faith in the democratic process, and that faith is affirmed every day as I witness policy makers listen to and respond to the needs of direct sellers on issues ranging from taxation, entrepreneurship, consumer protection, and vital business matters. While you will undoubtedly weigh many factors before casting your ballot, we believe it is important for direct sellers to know which candidates for federal office have stood up for our community on these issues, and so I am pleased to present you and members of the direct selling community across the country with our Direct Selling Association 2024 Voters' Guide.

Sincerely,



Joseph N. Mariano
President, Direct Selling Association

The background of the entire page is a close-up, slightly blurred image of the American flag, showing the stars and stripes in shades of blue, red, and white. The stars are prominent in the upper half, while the stripes are visible in the lower half.

VOTERS' ISSUE CRITERIA





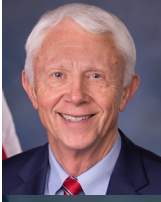




These federal candidates have supported the direct selling channel in one or more of the following ways.







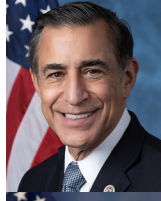


JOINED THE DIRECT SELLING CAUCUS










The Congressional Direct Selling Caucus is a group of almost 40 members of the U.S. House of Representatives who understand the importance of direct selling to national and local economies. The Caucus serves as a bi-partisan forum to build greater awareness of direct selling and discuss policy issues relevant to the channel and the 18 million Americans involved in direct selling.






SPONSORED OR CO-SPONSORED H.R. 5419

H.R. 5419 is legislation introduced in September 2023 that would protect and preserve the independent contractor status for millions of direct sellers.

Candidate	Member of Direct Selling Caucus	H.R. 5419 Co-Sponsor
 Rep. Robert B. Aderholt (R-AL)		✓
 Rep. Mark Alford (R-MO)		✓
 Rep. Andy Barr (R-KY)	✓	
 Rep. Joyce Beatty (D-OH)	✓	
 Rep. Jack Bergman (R-MI)	✓	✓
 Rep. Andy Biggs (R-AZ)	✓	
 Rep. Ken Calvert (R-CA)		✓
 Rep. Kat Cammack (R-FL)	✓	
 Rep. Salud O. Carbajal (D-CA)		✓






Candidate	Member of Direct Selling Caucus	H.R. 5419 Co-Sponsor
 Rep. Tony Cardenas (D-CA)	✓	✓
 Rep. Andre Carson (D-IN)	✓	
 Rep. Lori Chavez-DeRemer (R-OR)		✓
 Rep. Tom Cole (R-OK)		✓
 Rep. Henry Cuellar (D-TX)	✓	✓
 Rep. John Curtis (R-UT)	✓	✓
 Rep. Darrell Issa (R-CA)		✓
 Rep. Danny Davis (D-IL)	✓	
 Rep. Donald Davis (D-NC)		✓

Candidate	Member of Direct Selling Caucus	H.R. 5419 Co-Sponsor
 Rep. Mario Diaz-Balart (R-FL)	✓	
 Rep. Jefferson Van Drew (R-NJ)		✓
 Rep. Vince Fong (R-CA)		✓
 Rep. Mike Garcia (R-CA)		✓
 Rep. Robert Garcia (D-CA)		✓
 Rep. Josh Gottheimer (D-NJ)	✓	
 Rep. Morgan Griffith (R-VA)	✓	
 Rep. Josh Harder (D-CA)		✓
 Rep. Steven Horsford (D-NV)	✓	

Candidate	Member of Direct Selling Caucus	H.R. 5419 Co-Sponsor
 Rep. Richard Hudson (R-NC), Caucus Co-chair	✓	
 Rep. Bill Huizenga (R-MI)	✓	
 Rep. John James (R-MI)	✓	✓
 Rep. Hank Johnson (D-GA)	✓	
 Rep. Young Kim (R-CA)	✓	✓
 Rep. Nicholas A. Langworthy (R-NY)		✓
 Rep. Sheila Jackson Lee (D-TX)	✓	
 Rep. Debbie Lesko (R-AZ)	✓	✓
 Rep. Ted Lieu (D-CA)	✓	

Candidate	Member of Direct Selling Caucus	H.R. 5419 Co-Sponsor
 Rep. Zoe Lofgren (D-CA)		✓
 Rep. Richard McCormick (R-GA)		✓
 Rep. Lisa McLain (R-MI)	✓	✓
 Rep. Gregory Meeks (D-NY)	✓	
 Rep. John Moolenaar (R-MI)	✓	✓
 Rep. Alex Mooney (R-WV)	✓	
 Rep. Blake Moore (R-UT)	✓	✓
 Rep. Grace Napolitano (D-CA)	✓	
 Rep. Dan Newhouse (R-WA)	✓	

Candidate	Member of Direct Selling Caucus	H.R. 5419 Co-Sponsor
 Rep. Ralph Norman (R-SC)	✓	
 Rep. Eleanor Holmes Norton (D-DC)	✓	
 Rep. Burgess Owens (R-UT)	✓	✓
 Rep. Cathy McMorris Rodgers (R-WA)	✓	
 Rep. Hilary Scholten (D-MI)	✓	✓
 Rep. Brad Sherman (D-CA)		✓
 Rep. Mike Simpson (R-ID)	✓	
 Rep. Darren Soto (D-FL), Caucus Co-chair	✓	✓
 Rep. Michelle Steel (R-CA)		✓

Candidate	Member of Direct Selling Caucus	H.R. 5419 Co-Sponsor
	Rep. Eric Swalwell (D-CA)	✓
	Rep. David G. Valadao (R-CA)	✓
	Rep. Juan Vargas (D-CA)	✓
	Rep. Marc Veasey (D-TX)	✓
	Rep. Tim Walberg (R-MI)	✓