

DIRECT SELLING ASSOCIATION

VOTERS' GUIDE

2016

The Direct Selling Association (DSA) is the national trade association for companies that market products and services directly to consumers through an independent, entrepreneurial sales force. In 2015, over 20 million Americans were involved in direct selling in every state, Congressional district and community in the United States, contributing over \$36 billion in sales to the economy.

Dear Voter:

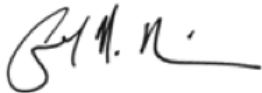
One of the greatest responsibilities in our democracy is voting. Making your voice heard on Election Day is the best way to register your opinion about who should lead our communities and our nation. While you will undoubtedly weigh many factors before selecting the candidates who are right for you, we believe it is important for direct sellers to know which candidates for federal office have stood up for our community during the past election cycle.

On behalf of the Direct Selling Association (DSA), I am pleased to present you and members of the direct selling community across the country with our DSA Voters' Guide 2016.

It's important for our community to lend its support to candidates that have supported the direct selling channel.

This Election Day (November 8), no matter who you vote for, please remember to vote.

Sincerely,

A handwritten signature in black ink, appearing to read "J. N. Mariano".

Joseph N. Mariano
President, Direct Selling Association

VOTERS' ISSUE CRITERIA

The federal candidates included in this guide have supported the direct selling channel in one or more of the following ways:












Joined the Direct Selling Caucus in Congress

The Congressional Direct Selling Caucus is a group of more than 40 members of the U.S. House of Representatives who understand the importance of direct selling to national and local economies. The Caucus serves as a bipartisan forum to build greater awareness about direct selling and discuss policy issues relevant to the channel and the 20 million Americans involved in direct selling. For more information, please visit www.dsa.org/advocacy/caucus.

Sponsored or Co-Sponsored Strong Consumer Protection Legislation

Strong consumer protection legislation, including anti-pyramid legislation, provides greater clarity in federal law for consumers to steer clear of pyramid schemes and give direct selling companies more guidance on ethical business practices. For more information, please visit www.congress.gov/bill/114th-congress/house-bill/5230.

Candidate	Supported Consumer Protection Legislation	Member of Direct Selling Caucus
 Joe Barton (R-TX-06)	✓	
 Joyce Beatty (D-OH-03)	✓	✓
 Rob Bishop (R-UT-01)	✓	✓
 Marsha Blackburn (R-TN-07)	✓	✓
 Larry Bucshon (R-IN-08)	✓	
 Tony Cardenas (D-CA-29)	✓	✓
 Andre Carson (D-IN-07)		✓
 Jason Chaffetz (R-UT-03)	✓	✓
 William Lacy Clay (R-MO-01)		✓
 Chris Collins (R-NY-27)	✓	
 Doug Collins (R-GA-09)		✓
 Henry Cuellar (D-TX-28)	✓	✓

Candidate	Supported Consumer Protection Legislation	Member of Direct Selling Caucus
 Danny Davis (D-IL-07)		✓
 Mario Diaz Balart (R-FL-25)		✓
 Robert Dold (R-IL-10)		✓
 Blake Farenthold (R-TX-27)	✓	✓
 Bill Flores (R-TX-17)	✓	
 Morgan Griffith (R-VA-09)		✓
 Alcee Hastings (D-FL-20)		✓
 Eleanor Norton Holmes (D-DC)		✓
 Bill Huizenga (R-MI-02)	✓	✓
 Sheila Jackson Lee (D-TX-18)		✓
 Eddie Bernice Johnson (D-TX-30)	✓	✓
 Raul Labrador (R-ID-01)		✓

	Candidate	Supported Consumer Protection Legislation	Member of Direct Selling Caucus
	Leonard Lance (R-NJ-07)	✓	
	Brenda Lawrence (D-MI-14)	✓	
	Ted Lieu (D-CA-33)		✓
	Mia Love (R-UT-04)	✓	✓
	Kenny Marchant (R-TX-24)		✓
	Gregory Meeks (D-NY-05)		✓
	John Moolenaar (R-MI-04)	✓	✓
	Alex Mooney (R-WV-02)		✓
	Patrick Murphy (D-FL)		✓
	Grace Napolitano (D-CA-32)	✓	✓
	Dan Newhouse (R-WA-04)	✓	✓
	Mike Pompeo (R-KS-04)	✓	

	Candidate	Supported Consumer Protection Legislation	Member of Direct Selling Caucus
	Ileana Ros-Lehtinen (R-FL-27)		✓
	Lucille Roybal-Allard (D-CA-40)		✓
	Bobby Rush (D-IL-01)		✓
	Pete Sessions (R-TX-32)	✓	
	Mike Simpson (R-ID-02)		✓
	Kyrsten Sinema (D-AZ-09)		✓
	Chris Stewart (R-UT-02)	✓	✓
	Bennie Thompson (D-MS-02)	✓	
	Pat Tiberi (R-OH-12)		✓
	Juan Vargas (D-CA-51)		✓
	Marc Veasey (D-TX-33)	✓	✓
	Tim Walberg (R-MI-07)	✓	✓