

Direct Selling Offers an Incredible Variety of Products and Services

Most people know that housewares, cosmetics and clothing can be purchased through direct selling. But those product categories represent only a fraction of the products and services available from members of the Direct Selling Association (DSA).

Just about any consumer product or service can be purchased through direct selling. The wide variety of items available means there's something for everyone - whether you're interested in buying or selling, it's likely you'll find something that interests you.

The following is just a partial list of products and services available through direct selling:

- Air filters/water treatment systems
- Apparel for men and women
- Baby Products
- Books
- Children's learning tools, activity and craft supplies
- Cooking tools and lessons
- Gift wrap and holiday decorations
- Financial services
- Gardening supplies
- Jewelry
- Insurance
- Lingerie
- Nutritional supplements
- Oral hygiene products
- Pet products
- Photo shoots
- Scrapbooking products
- Spa treatments
- Sporting goods
- Toys and Games
- Travel packages
- Wine and wine accessories



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