



**DIRECT SELLING ASSOCIATION**

1667 K Street, NW, Suite 1100, Washington, DC 20006-1660

202/452-8866 • Fax 202/452-9010

[www.dsa.org](http://www.dsa.org)

# *Call for Presentations*

DSA is excited to learn you would like to participate in an upcoming seminar or conference as a workshop presenter. This is a great opportunity for you to share your expertise. Participation on the program enables you to bring practical information to direct selling chief executives and fellow DSA Supplier members. Here is your chance to:

- Report on the latest trends in management.
- Inform your peers about cutting-edge technology and the necessary skills to advance within the industry.
- Discuss the challenges and achievements of serving the direct selling salesforce.
- Contribute to our profession's body of knowledge.

As part of a workshop presentation, you can join the ranks of our profession's recognized experts. To ensure that a balanced conference program is offered, all submissions are reviewed and evaluated by the Education Committee.

- Presentations will be scheduled throughout the conference. Please do not submit a proposal unless you are able to appear on any day of the conference.
- All panels must include a co-presenter from a DSA direct selling active member company.
- All co-presenters must sign the proposal or attach a statement indicating their agreement to participate prior to submission.
- Prospective speakers must provide a detailed outline of key points that can be presented specifically to the direct selling audience. Speakers with generic outlines will not be considered.
- Sales pitches for products or services disguised as proposals will be eliminated.
- Please provide a list of three speaking references.
- Please provide a bio of the primary speaker.
- Proposals must be typed or printed. Illegible proposals will not be evaluated.
- If preparing your proposal on a computer, you may substitute this form with one you prepare, however, all information **MUST** appear in the correct order and follow all stated limits.
- Proposals should be submitted to Sonya Cooper-Turner by fax at (202) 452-9011 or by email at [sturner@dsa.org](mailto:sturner@dsa.org).
- It is your responsibility to notify all co-presenters regarding the status of the proposal.
- You can generally expect an audience of 50 – 100 people.
- All travel and registration expenses are the responsibility of the presenter.
- **Incomplete proposals will not be considered.**

Thank you for your interest. Please return all completed proposals to:  
Attention: Sonya Cooper-Turner, DSA, 1667 K Street, NW, Suite 1100, Washington, DC 20006.  
Fax: 202-452-9011 email: [sturner@dsa.org](mailto:sturner@dsa.org).

# *Proposal*

All information listed below is required. If you submit a proposal missing one or more of the items listed below, it will be considered incomplete and will be returned.

Presentation Title: \_\_\_\_\_

Primary Speaker: \_\_\_\_\_

**PROGRAM DESCRIPTION:**

(75-100 words describing session content and format. Be as specific as possible.) Descriptions are subject to editing for use in the final program book.

**PROGRAM OUTLINE:**

Please attach a one page outline of your presentation (s).

**TELL US ABOUT YOUR TOPIC:**

Have you or one of your co-presenters given this specific presentation at another conference? If yes, please specify when and where.

**LEARNING OBJECTIVES:**

After attending your session, the audience will be able to:

1.

2.

3.

**INSTRUCTIONAL METHOD:**

- Lecture
- Roundtable
- Interactive Group Discussion
- Small Group Exercise
- Case Study
- Panel Presentation
- Role Play
- Other \_\_\_\_\_

***Contact Information***

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Years of Speaking Experience: \_\_\_\_\_

***Co-Presenter Contact Information***

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

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